



QUALITY ^{WITH}
PERFECTION

ASIF RICE MILLS

SINCE 1962

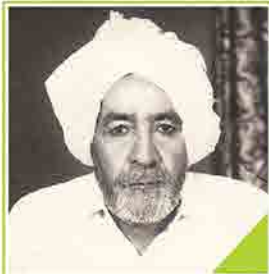




GENERATION

Over 50 years we have learned a lot about rice and about how to create nutritional and tasty rice that brings natural goodness in life.

1ST GENERATION

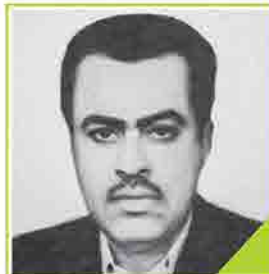


Mr. Abdul Wahid Bux (Late)

From 1906 to 1968

Started the farming of rice and gained expertise in rice growth and cultivation. He had insight on all aspects of rice farming and first-hand experience of hands-on cultivation.

2ND GENERATION

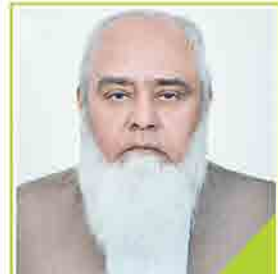


Mr. Shah Mohammad (Late)

From 1926 to 1986

Son of Abdul Wahid Bux lead his generation in farming learning from his father's insight and a new found ambition to establish their own quality controlled rice mill. He set the corner stone for the establishment of what we today know as Asif Rice Mills.

3RD GENERATION



Mr. Mumtaz Ali

From 1955 to 2002

Mr. Mumtaz Ali evolved and upgraded the already founded Shah Mohammad Rice Mill into Asif Rice Mill. The installation of latest machinery of that time including rice husking machines and parboiling machines was done in his time, essential for keeping up with the times.





4TH GENERATION



Mr. Mohammad Hanif

Director Procurement

Mr. Mohammad Hanif is the man behind the procurement and logistics for Asif Rice Mills. Under his watch Asif Rice Mills has evolved and steadily risen in rank.



Mr. Asif Ali

Director International Affairs

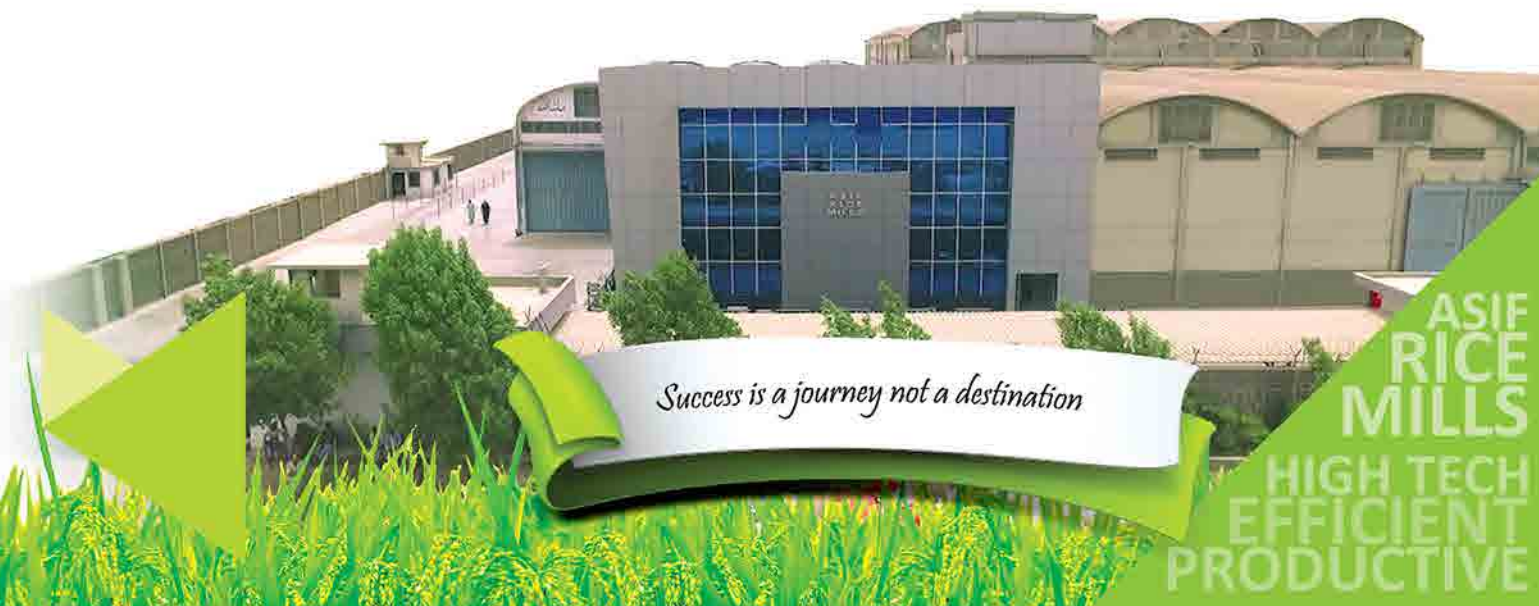
Mr. Asif Ali is our International representation and power house of ARM, his experience in International dealings and client servicing grants him a firm grip upon all aspects of communications in local and abroad market.



Mr. Kashif Mumtaz

Director Sales

Mr. Kashif Mumtaz is an assertive and formidable personality who creates a comfortable and confident environment for all retail clients which serves as the backbone of Asif Rice Mills.





COMPANY MESSAGE

DIRECTOR PROCUREMENT

The Board of Directors, the management team, the staff and I send you the warmest greetings for this year full of new possibilities. My friends, the previous year has proven to be a satisfying and inspiring year withstanding the ever looming clouds of the challenging global economic business and social imperatives. From the beginning our business principals have been strong and firm with the major one being, "Analyze, adapt and improvise according to all markets to continue catering to global rice needs".

With operations and market spanning the globe, we supply around 52 countries with diverse and nutritious rice products.

INTERNATIONAL AFFAIRS

Even with the tough competition and challenges in the current year, we at Asif Rice Mills are positive that with the help of our business partners and stake holders we are coming in strong together. We promise our family of supporters that our sales team will keep taking the approach of cultural and overseas marketing, that has led us far since our origination.

The goals set for future are already in progression with more frequent market visits to you, as well as conducting rice seminars throughout the region. These activities will improve opportunities to address the global market concerns and help us to enhance our deliverables.

DIRECTOR SALES

We are always eager to break the shackles that confine us to the norm, we aim to go beyond and only way to do that is to keep an eye towards the future.

Currently we are amongst the leading exporters of rice in the country, reaffirming our stance on the quality. Today our firm has ultra modern, fully automatic, computerized plants to provide our customers to the best quality of rice. Technologically advanced machinery dries the paddy for processing, automatic computerized machines removes the rice husk, polish, destones and sorts out the best grain of rice. Lastly fully automatic machine are deployed for packing purposes.

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A professional advertisement featuring three men in dark suits standing against a green background. The man on the left is Asif Ali, the man in the center is Mohammad Hanif, and the man on the right is Kashif Mumtaz. Each man has a nameplate and title below him. A quote is displayed on a scroll at the bottom, and the company name and slogan are in the bottom right corner.

Asif Ali

Director International Affairs

Mohammad Hanif

Director Procurement

Kashif Mumtaz

Director Sales

"We never compromise on purity, quality and nutrition. So with Asif Rice Mills you always feel confident"

ASIF
RICE
MILLS

HIGH TECH
EFFICIENT
PRODUCTIVE



ARM 1990

HISTORY THAT HAS ANCESTRAL ROUTES TO RICE FARMING

Asif Rice is owned by an agro based family having ancestral routes in the rice sector, from farming to retail distribution since 1962. Our Journey started from Larkana, a city located in Sindh province of Pakistan. This city is known for its highest rice cultivation of many different varieties. Asif Rice over the time has established & equipped itself with cutting edge technologies, value added services and well trained human resources throughout its rice growing, milling, processing and exports.

We export variety of Basmati & Non Basmati Pakistani rice, in all forms such as Brown – White – Parboiled and Steam rice to all regions. Our regular clientele is situated in 80 countries.

We have also established our distribution and sales offices in different countries.



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ARM Karachi
Processing Unit Port
Bin Qasim Authority



*The more you know about past, the better you are
prepared for the future.*

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PRODUCTIVE



INFRASTRUCTURE

Rice is grown in fertile lands of Sindh and Punjab province of Pakistan where ARM has numerous rice farms, here the rice is grown with extra care by the specialized farmers. These farms are spread in acres and contains de-husking and parboiled units which confirms to international standards. The rice then comes to the port city Karachi where our state of the art processing plants located near Karachi Port and Port Qasim process and export the quality that the world needs.

AGRICULTURAL LAND

We use contractual farming in different regions of Pakistan which is also used for RND purpose to cultivate the authentic Basmati rice. This adds an edge to our firm and gives us a high share in our country.

ARM HUSKING UNIT

We are located on the rice hub, Shahdad Kot, Sindh under the names of Asif Rice Mills and Shah Mohd Rice Mills. The area of location is stretched at approximately 3,00,000 square feet. The factory holds the capacity of producing 750 metric tons. Having husking units is the key to controlling quality by procuring high specification paddy directly from farms which is later processed in our factories.



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ARM STEAMING AND PARBOILED UNITS

At ARM we have fully automatic rice mill plants and modern mill line which includes husking, steaming and parboiling units. We use treated water for our quality assurance in the manufacturing process. These units produce 250 metric tons of paddy rice per day that compliance with the international quality standards.

ARM REPROCESSING UNIT, SITE INDUSTRIAL AREA

ARM as a sole being has a reprocessing unit in an industrial area situated approximately on 1,00,000 square feet with the production capacity of 250 metric tons of finished rice per day. The factory has the capacity to store 5000 metric tons finished product under strict quality check.

ARM REPROCESSING UNIT, PORT QASIM

Apart from this we own another mega reprocessing unit at Port Qasim Authority on a stretch of about 3,00,000 square feet. This is the largest operational port of Pakistan where our unit produces 1000 metric tons finished rice per day and thus the storing capacity is even larger, around 25000 metric tons. This fully mechanized hi-tech plant process excellent quality rice and enables us to deliver timely.



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PAKISTAN RICE AGRICULTURE, RICE BEYOND BOUNDARIES

Pakistan is the world's 4th largest exporter of rice amongst which ARM stands on the higher position. The country produces around 6.9 million tons of rice around which 4 million is exported and 2.8 million tons of rice is consumed locally. ARM makes up to the top ten exporters of Pakistan because of the great shares of rice it exports to the neighboring countries. Pakistan has two major rice-producing provinces, namely Punjab and Sindh. Both provinces account for more than 88% of total rice production.

Pakistan grows many varieties of rice out of which Asif Rice Mills manages to export them worldwide. Mainly exported varieties includes.

1121 KAINAAT BASMATI

1121 is the world's longest grain in Basmati. Rice grow in the area of Punjab with the AGL 8.4mm. We offer finest quality of 1121 Basmati rice worldwide where customers love its natural aroma and taste.

SUPER KERNEL BASMATI

It is the most popular and premium extra long grain rice with AGL 7.4mm, cultivated in Punjab and Sindh province of Pakistan. Our tremendous Super Kernel quality is adored all over the world for its taste, and fragrance.

PK-385 BASMATI

It originates from selected regions of the province of Punjab which is known for real aroma and delicious taste. ARM farms cultivate and export this unique basmati rice with the AGL of 6.8mm.

D-98 BASMATI

Long grain rice variety with the characteristic of Basmati rice cultivated in Sindh province and also known as Sindhi Basmati Rice. We admired as quality rice supplier of D-98 Basmati Rice in international markets.

PK-386

It is the most demanded non-basmati rice grow in the area of Sindh province. Due to its high demand we export majority of PK-386 to Middle East and China. The rice AGL is around 6.8mm with the best cooking result.

IRRI-9

It is a non-basmati long grain rice which is cultivated in Sindh and Punjab province of Pakistan with AGL of 6.8mm. IRRI 9 exports from Pakistan are continuously increasing due to its impressive result in cooking and taste.

IRRI-6

It is a non-basmati long grain rice with the AGL OF 6.00mm cultivated in the area of Sindh and is very popular among the top rice importing countries. This is a low-priced rice variety that Pakistan grows with the highest exporting figures.

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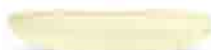
THE ART OF RICE MADE FROM PADDY

PARBOILED RICE



Parboiled rice are boiled and husked after processing and carry 80% of the total rice nutrients before processing. Our Parboiled Rice is healthy and wholesome to the last bite.

STEAM RICE



Asif Rice Mills Steamed Rice is also partially boiled and dehusked to preserve nutrients. It is the perfect blend of Parboiled and in the industry.

WHITE RICE



White rice is milled rice with its husk, bran, and germ removed. After milling, the rice is polished, resulting in a seed with a bright, white, shiny appearance.

BROWN RICE



Asif Rice Mills Brown Rice is wholesome and grainy. Full of fiber goodness and healthy nutrients to fulfill daily dietary needs.



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RE-PROCESSING UNIT

The state of the art reprocessing plant of ARM uses 21st century technology from Buhler and China. The online inflow and outflow mechanisms are fully computerized with the help of sensors. The plants have production capacity exceeding 52 metric ton per hour. Adding up the total production of our mill is about 1250 metric ton per day. The firm is equipped with a number of pre-cleaners, de-stoners, precision sizers, graders, paddy separators, de-huskers, magnets etc. The plant premises are environment friendly and fully protected against contamination by foreign particles and covers total land of 4,00,000 square feet.

A series of color sorters and multi sorters are installed at ARM. When the rice is passed through the series of sorting machines, it gets free from glass pieces, plastic, granules, foreign material, dust, damaged, discolored and unwanted grain.



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*"Continuous improvement is better than
delayed perfection."*

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STEAMING AND PARBOILING UNIT



Our rice steaming unit is engineered to perfection to maximize yield of head rice, minimize product breakage and deliver consistent product quality. Efficient hulling and separating performance with a focus on delivering maximum yield of head rice for optimal profitability.

The process of parboiling uses processed soft water obtained from water treatment plant. The plant has specially designed soaking bins with sensor based sophisticated controllers for water temperature.

The process is far superior than the conventional methods in terms of mitigating development of unwanted smells and ensures hygienic processing of the grain, preserving its fragrance and aroma during the processing. The requirements of soft water for parboiling process are met by an integrated water treatment plant.



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QUALITY CONTROL

Asif Rice Mills is one of the leading rice exporter from Pakistan. You can trust our quality. We take care of quality and food safety from the root level. ARM assures the quality in three different stringent quality measures which include safety foods and quality management, quality from the harvest to table, pre-harvest food safety and quality approaches. We have been ISO and Halal certified and also do treated water certification time by time that give us edge over other exporters of Pakistan as most of the people don't know water is involved during rice process. We are within few of Pakistani exporters who are certified by CIQ to export to China. Our experienced quality control team which assures us 100% authenticity has earned us a name all over the world with the impeccable quality of products, high hygiene standards and on time deliveries with proper system to record humidity level during transit.



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WE CAN HANDLE IT

From concept to delivery, ARM can handle every aspect of your private label business with ease. We know the challenges of today's fast-changing marketplace and understand your need to turn out timely, innovative products and stay ahead of your competition. With a team of in-house professionals in every discipline, we can get the job done right, without the need for third parties. We have the know-how, of systems, and the technology which is already in place to turn your concepts into finished products in record time. As quick as we are, quality assurance is integral at every stage of the process.

PRIVATE LABEL

ARM is Pakistan's largest supplier of private label rice and value-added rice products to world markets. Grocery chains and multi-national retailers of every size are proud to put their name on our products.

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NATIONAL LEVEL

PAKISTAN'S TOP 10 RICE EXPORTERS AWARD EVERY YEAR
BY THE PRESIDENT OF PAKISTAN



2012-2013



2013-2014



2014-2015



2015-2016



2016-2017

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TOP TEN EXPORTERS AWARD BY THE PRESIDENT OF PAKISTAN

Dear Clients!

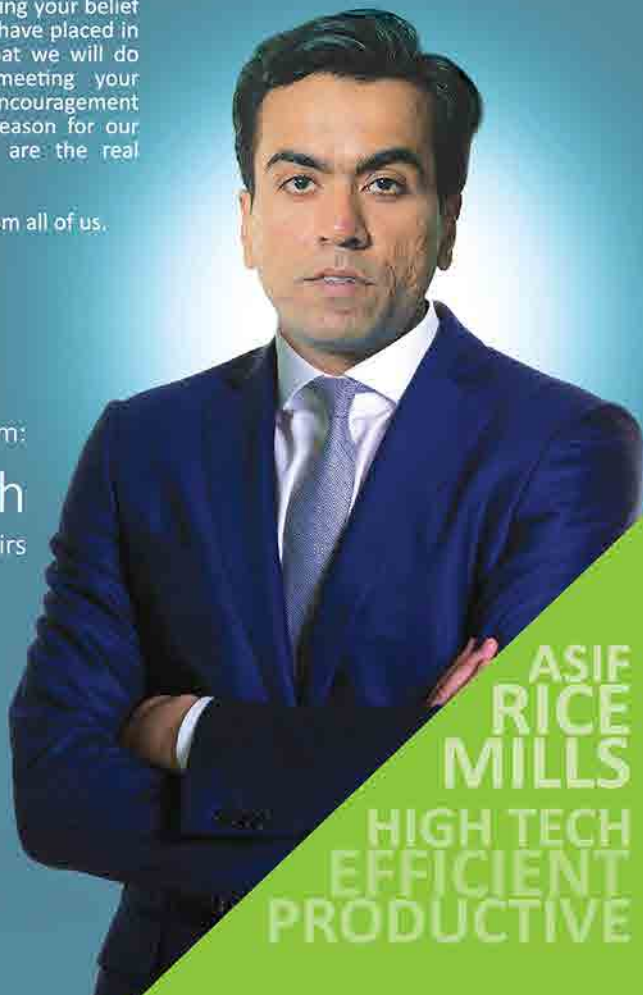
We appreciate you all for putting your belief in us. We value the trust you have placed in our company, we promise that we will do our level best to keep meeting your expectations. Your support, encouragement and trust in us is the only reason for our growth and prosperity. You are the real assets of our company.

Once again a big thank you from all of us.

With Compliments From:

Mr. Asif Ali Shaikh

Director International Affairs



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PACKAGING AND DELIVERY

WOVEN POLY PROPYLENE BAG

Lightweight and breathable, woven polypropylene sacks are a packaging solution made from plastic polypropylene fabric. Its woven construction makes the bag strong, tear resistant and allows air to circulate within the bag whilst also being waterproof. These characteristics make it ideal for almost any application.

Most commonly used in rice industry

- Available from 5 kg to 50 Kg
- Normal 4 to 6 colors printable
- Inner thin polythene bag is optional
- Minimum order 1 M.Ton
- Thread color option for stitching at the top
- Single, double, or triple stitching optional
- Barcode label stitching at side optional for smooth barcode scanning
- 26/27 Metric tons can be loaded maximum to 20 ft container if the pack size is 25 kg or 50 kg

In your private labelling design, it takes 4 working days to arrange printed packaging.



Scan for Packaging Info



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LAMINATED WOVEN POLY PROPYLENE BAG (BOPP)

BOPP bags are recyclable and made of the same polypropylene material, whereas the outer BOPP film is laminated to the Woven PP fabric, providing great pack strength. Using Rotogravure printing process, BOPP recyclable bags can be printed up to 10 colours with both glossy and matt finishes, as well as having a tighter weave pattern so it is barely visible to the eye.

- Available from 5 kg to 50 Kg
- HD design colors printable
- Inner thin polythene bag is optional
- Finishing optional to select glossy or matt
- Thread color option for stitching at the top
- Single, double, or triple stitching optional
- Barcode label stitching at side optional for smooth barcode scanning or can be printed on the bag
- Minimum order 1 metric ton
- 26/27 metric tons can be loaded maximum to 20 ft container if the pack size is 25 kg or 50 kg

In your private labelling design, it takes 45 working days to arrange printed packaging.



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PP NONWOVEN BAGS

Fabric-like bags made from spun-bonded polypropylene (PP). The material is made to look woven by having a cross hatched pattern pressed into the material. Is very strong and lightweight. The fabric is available in a range of vibrant colours. Reusable Non-Woven bags are a great way to promote your company and products. Customers will reuse these bags over and over promoting your business.

- Available from 200 grams to 40 Kg
- 6 colors design printable.
- Inner thin polythene bag is optional
- Handle at the top optional
- Zipper at the top optional
- Thread color option for stitching at the top
- Single, double , or triple stitching optional
- Minimum Order 1 metric ton
- 26/27 metric tons can be loaded maximum to 20 ft container if the pack size is 25 kg or 50 kg
- Barcode label stitching at side optional for smooth barcode scanning

In your private labelling design, it takes 12 working days to arrange printed packaging.



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COTTON BAGS

Custom-made soft promotional cotton tote bags printed with your company logo. Branded cotton tote bags work well as event bags for trade & consumer shows. Cotton rice bags are ideal for retail use and supermarket shoppers. Silk screen printing, heat transfer printing, and embroidery are applicable on the cotton bags. Any color and any size is available.

- Available from 200 grams to 45 Kg
- 6 colors design printable
- Inner Thin polythene bag is optional
- Handle at the top optional
- Zipper at the top optional
- Single, double, or triple stitching optional
- Minimum order 1 metric ton
- 26/27 metric tons can be loaded maximum to 20 ft container if the pack size is 25 kg or 50 kg
- Barcode label stitching at side optional for smooth barcode scanning

In your private labelling design, it takes 10 working days to arrange printed packaging.



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JUTE BAG

Reusable, long lasting, eye catching traditional high quality known for groceries, the jute bag is the beginner packing in rice trade.

- Available from 200 grams to 50 Kg
- 6 colors design printable
- Inner thin polythene bag is optional
- Handle at the top optional
- Thread color option for stitching at the top and sides
- Single, double, or triple stitching optional
- Minimum order 1 metric ton
- 26/27 metric tons can be loaded maximum to 20 ft container if the pack size is 25 kg or 50 kg
- Barcode label stitching at side optional for smooth barcode scanning

In your private labelling design, it takes 10 working days to arrange printed packaging.



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LDPE POLY BAG

In today's modern world LDPE Poly packing is world's leading packaging selection in rice. It has numerous varieties in bag shape. Its heavier, tough and most eye catching in retail market.

- Available from 500 Grams, to 25 Kg
- HD design printable
- Any area of the bag can be transparent
- Master carton box 4 color printable (mandatory)
- Finishing optional to select glossy or matt
- Handle of robe, Plastic or punched handle at the top optional
- Reseal able zipper at the top optional
- Minimum order depend on pack size
- 20 metric tons can be loaded maximum to 20 ft container.
- 18 metric tons maximum can be loaded in to 20 ft container if it includes wooden/plastic pallets
- Pallet rapping or strapping (mandatory) if using pallets
- Barcode label can be printed on pack for smooth barcode scanning

In your private labelling design, it takes 45 working days to arrange printed packaging.



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CARD BOX PACK

Eco stylish packing card box made from recycled cardboard completely biodegradable. Perfect for highest grade brand.

- Available from 500 grams, to 2.5 Kg
- HD design printable
- Inner is (mandatory) thin polythene bag or silver or gold foil bag
- Master carton box 4 color printable (mandatory)
- Finishing optional to select glossy or matt
- 3D effect to any logo or wording (optional)
- ultraviolet coating (optional)
- Minimum order 1 metric ton
- 20 metric tons can be loaded maximum to 20 ft container
- 18 metric tons maximum can be loaded in to 20 ft container if includes wooden/plastic pallets
- Pallet rapping or strapping (mandatory) if using pallets
- Barcode label can be printed on pack for smooth barcode scanning

In your private labelling design, it takes 15 working days to arrange printed packaging.



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JAR PACK

Made from hard plastic and fashioned into glass like jars, these boxes are pressured proof and high in strength.

- Available from 500 grams, to 2.5 kg
- HD design printable
- Master carton box 4 color printable (mandatory)
- Printing design optional glossy or matt
- 3D effect to any logo or wording (optional)
- Ultraviolet coating (optional)
- Lid foam seal optional
- Minimum order 1 metric ton
- 20 metric tons can be loaded maximum to 20 ft container
- 18 metric ton maximum can be loaded in to 20 ft container if includes wooden/plastic pallets
- Pallet rapping or strapping (mandatory) if using pallets
- Barcode label can be printed on pack for smooth barcode scanning

In your private labelling design, it takes 15 working days to arrange printed packaging.



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JUMBO FIBCs BAGS

FIBCs, – also called big bags, bulk bags or jumbo bags, – are the ideal solution for the temporary storage and transportation of dry bulk goods.

- Available in two sizes 500 kg & 1000 kg
- Normal two color logo printable
- Building handles for lifter carrying
- Pallets must to use wooden or plastic
- Maximum 20 m.tons can be loaded in 20 ft container

In your private labelling design, it takes 3 working days to arrange printed packaging.



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"Every grain of Baghban Rice is selected carefully and processed with extreme mechanics to sustain the purity of grain"

BRAND INTRO

BAGHBAN RICE [THE TASTE YOU NEED]

Baghban Rice is the world's most exquisite rice. It takes birth in the most fertile valleys and plains of Punjab, Pakistan. It is harvested by hand with delicate care, aged to perfection and then processed. The result is an extra-long, pearly white, delicate grain with an irresistible aroma and delectable taste bringing to life an age of nawabs and emperors, glittering courts and legendary chefs. Delectable, long-grained, aromatic basmati. Now available in a range of attractive, high grade packaging to suit the varied needs and preferences of the international and domestic markets. Range of Baghban Basmati rice packaging 5kg, 2kg, 1kg & 500gms cartons and laminated plastic pouches can also be done in pounds on special request from customers.



baghban@asifrice.com



BRAND INFO

1121 KAINAAT WHITE [KITCHEN KING]

Known for its extraordinary length and slender shape Kitchen King offers excellent cooking, rich taste and strong fragrance that leaves an overwhelming experience.



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BRAND INFO

SUPER KERNEL [DIAMOND BASMATI]

Authentic flavor, soft texture and extra ordinary length makes Diamond Basmati appealing to prepare variety of popular cuisines with rich aromatic experience.



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BRAND INFO

BLEND BASMATI (DAILY BITE)

Daily bite is the best value for money with distinct aroma and delicious taste that makes it a popular choice for daily meals.



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BRAND INFO

1121 KAINAAT SELA [THE JEWEL OF PAKISTAN]

Full of nutrients, dusky colour and mouth-watering flavor The Jewel of Pakistan ensures perfectly fluffy and separate rice grains well known for its volumetric transformation.



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BRAND

SUPER
KERNEL SELA
[GOLDEN RICE]

Partially boiled in the husk full of nutrients Golden Rice is the best choice for the consumer who pay keen attention to their diet.



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BRAND INFO

BROWN BASMATI [ORGANIC BASMATI]

This aromatic rice is packed with whole grain goodness. It cooks with the fragrance of pure Pakistani Basmati. An exotic choice when a fluffy, dry texture is desired.



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BRAND INFO

1121 KAINAAT STEAM [KITCHEN KING]

Consists of extra long grain and true taste, Kitchen King offers traditional and authentic experience to the consumers around the globe.



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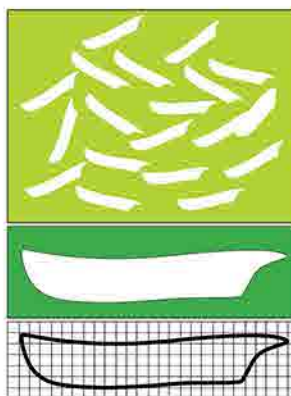
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RICE INFO

1121 KAINAAT BASMATI

8.0 mm



CHEMISTRY

Length	: 8.0 mm
Width	: 1.63 mm
Thickness	: 1.56 mm
Classification	: Extra Long Grain
Aroma	: Present

RICE CHARACTERISTICS

LOCAL NAMES

☐ 1121 KAINAT

PREMIUM GRADE
100%
SORTEXED
QUALITY



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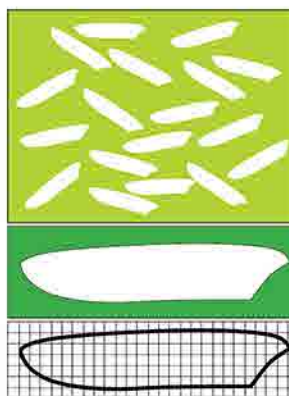
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RICE INFO

SUPER KERNEL BASMATI

7.2 mm



CHEMISTRY

Length	: 7.2 mm
Width	: 1.62 mm
Thickness	: 1.51 mm
Classification	: Extra Long Grain
Aroma	: Present

RICE CHARACTERISTICS

LOCAL NAMES

- ☐ SUPER BASMATI
- ☐ SUPER PUNJAB
- ☐ SUPER KERNEL

PREMIUM GRADE
100%
SORTEXED
QUALITY



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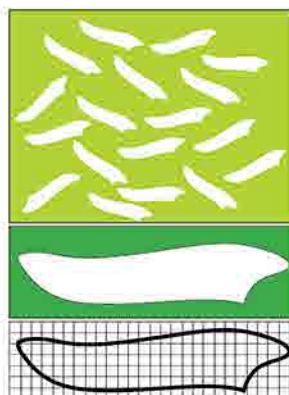
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RICE INFO

PK-385 BASMATI

6.8 mm



CHEMISTRY

Length	: 6.8 mm
Width	: 1.64 mm
Thickness	: 1.52 mm
Classification	: Long Grain
Aroma	: No

RICE CHARACTERISTICS

LOCAL NAMES

- ☐ PK-385 BASMATI
- ☐ (385) SUGDASI

PREMIUM GRADE
100%
SORTEXED
QUALITY



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RICE INFO

D-98 BASMATI

6.8 mm



CHEMISTRY

Length	: 6.8 mm
Width	: 1.62 mm
Thickness	: 1.51 mm
Classification	: Long Grain
Chalkiness	: Nil
Aroma	: Present

RICE CHARACTERISTICS

LOCAL NAMES

- ☐ PK 198 BASMATI
- ☐ D-98 BASMATI
- ☐ ROOSI

PREMIUM GRADE
100%
SORTEXED
QUALITY



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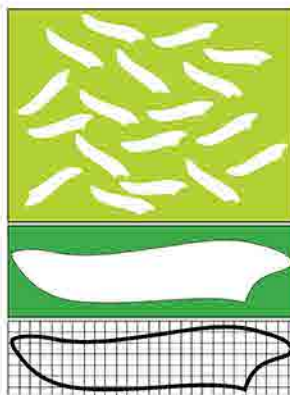
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RICE INFO

PK-386 LAL

6.9 mm



CHEMISTRY

Length	: 6.9 mm
Width	: 1.78 mm
Thickness	: 1.56 mm
Classification	: Long Grain
Chalkiness	: No
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

☐ 386

☐ 86 LAL

PREMIUM GRADE
100%
SORTEXED
QUALITY



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RICE INFO

PK-386 SUPREE

6.9 mm

CHEMISTRY

Length	: 6.9 mm
Width	: 1.78 mm
Thickness	: 1.56 mm
Classification	: Long Grain
Chalkiness	: No
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

☐ 386

☐ 86 SUPREE

PREMIUM GRADE
100%
SORTEXED
QUALITY



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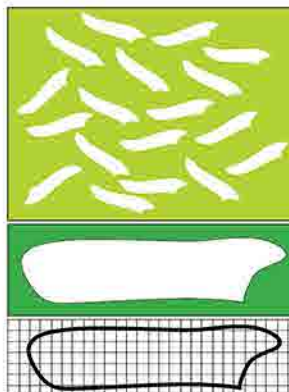
ASIF
RICE
MILLS
HIGH TECH
EFFICIENT
PRODUCTIVE



RICE INFO

IRRI-9 & C9

6.40 mm



CHEMISTRY

Length	: 6.40 mm
Width	: 1.69 mm
Thickness	: 1.46 mm
Classification	: Long Grain
Chalkiness	: Yes
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

- ☐ IRRI 9
- ☐ C9

PREMIUM GRADE
100%
SORTEXED
QUALITY



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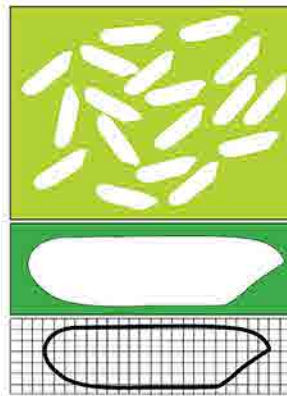
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RICE INFO

IRRI-6 RICE

6.20 mm



CHEMISTRY

Length	: 6.20 mm
Width	: 1.69 mm
Thickness	: 1.46 mm
Classification	: Long Grain
Chalkiness	: Yes
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

☐ IRRI 6

PREMIUM GRADE
100%
SORTEXED
QUALITY



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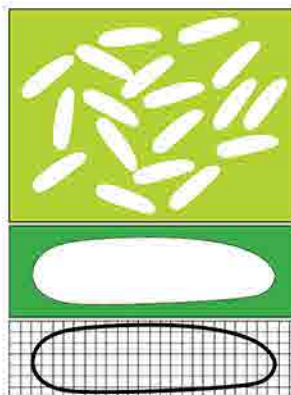
ASIF
RICE
MILLS
HIGH TECH
EFFICIENT
PRODUCTIVE



RICE INFO

KS-282

6.7 mm



CHEMISTRY

Length	: 6.7 mm
Width	: 1.78 mm
Thickness	: 1.56 mm
Classification	: Long Grain
Chalkiness	: No
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

☐ KS-282

PREMIUM GRADE
100%
SORTEXED
QUALITY



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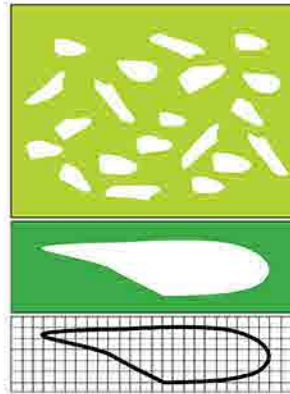
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RICE INFO

100% BROKEN

4.5 mm



CHEMISTRY

Length	: 4.5 mm
Width	: 2.06 mm
Thickness	: 1.70 mm
Classification	: Long Grain
Chalkiness	: No
Aroma	: Absent

RICE CHARACTERISTICS

LOCAL NAMES

- ☐ 100% BROKEN
- ☐ BROKEN RICE

PREMIUM GRADE
100%
SORTEXED
QUALITY



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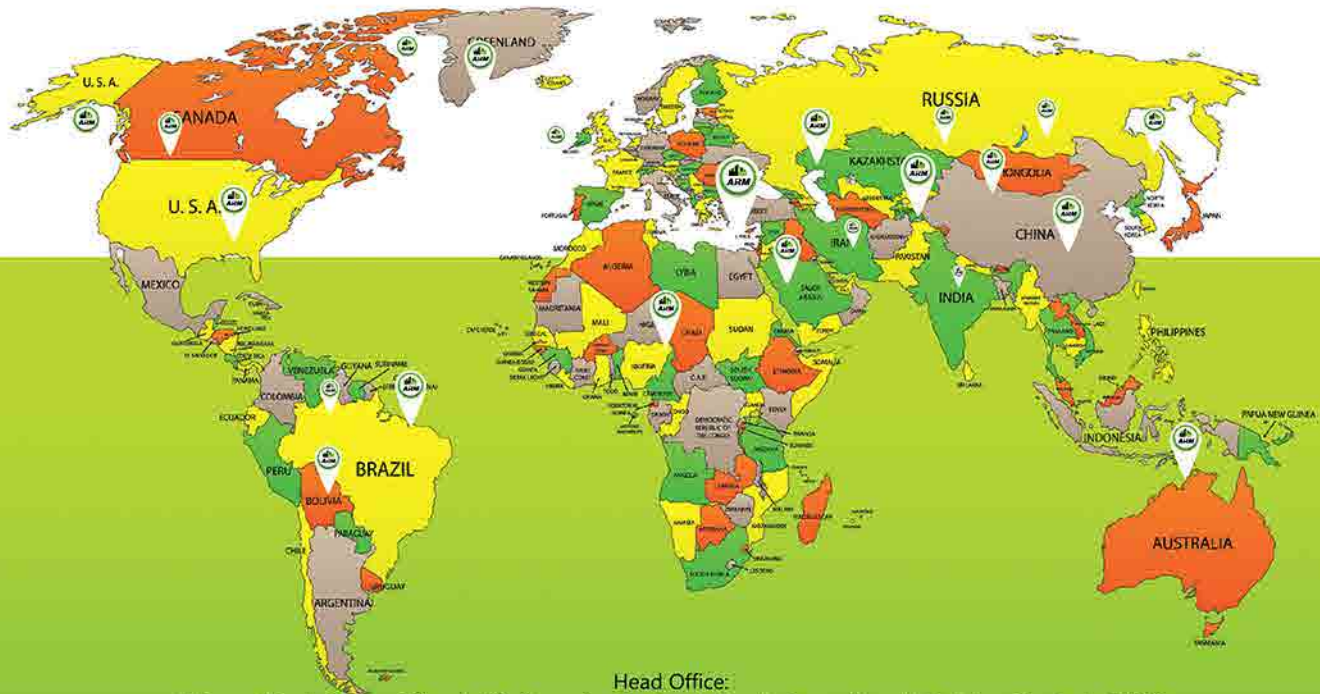
ASIF
RICE
MILLS
HIGH TECH
EFFICIENT
PRODUCTIVE

GLOBAL PRESENCE



The hands behind our success are those of our partners and importers. It is their trust and belief in us that has enabled us to earn many accolades to our credit. We have been recognized by the Govt. of Pakistan as the one of the star rice exporters in the country- holding a dominant position in diverse and competitive markets like USA, UK, Canada, Europe, Saudi Arabia, U.A.E, Tanzania, Iran, Iraq, Yemen, Kuwait, New Zealand, Australia and other African Countries. Today we hold a substantial share of the total rice exports from the country.

ARM is well represented worldwide and their international distribution network covers many countries. The tie-ups with various distributors internationally ensure the presence of ARM in all major markets.



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Al Remat Trade Center Office # 403, Opposite City Court, Dandia Bazar, Karachi-Pakistan. Zip Code: 74000

Rice Processing Mills & Flour Mills Head Unit:

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24 hours live support number: +92 333 3224510



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